

## **Dr Joya Chatterjee**

Dr. Joya. Chatterjee is responsible for World Wide Market Development, NGO relationship and 1:1 teacher training programs in the Emerging Markets Platform Group at Intel Corporation.

Dr. Chatterjee's experience includes 15+ years in the US education system (kindergarten teacher through Assistant Superintendent of Schools) and 12+ years in high technology marketing working for SUN, HP and Intel.

In the education system Dr. Chatterjee was recognized as a pioneer in implementing technology with a fully networked school, trained staff and an implementing a K-8 technology curriculum which she wrote. This resulted in a Blue Ribbon award and recognition at the White House from President Bill Clinton.

While at SUN Microsystems, Dr. Chatterjee was responsible for the K-12 education segment and for the launch of Java stations for educational institutions Worldwide.

During her 8 year tenure at HP she led and launched the "HP Certified" program for channels in HP Services, she managed the Software Partner Program and was responsible for developing the business with ISV's focusing on content management and e-commerce vendors.

Dr. Chatterjee was the Worldwide Director for the Education segment at HP before she joined Intel.

At Intel she led the Government programs in CPSG; later she was the Product Marketing Engineer in Intel Software College leading the initiative for SW developers worldwide to use Intel SW tools and optimize on Multi Core technology.

Dr. Chatterjee holds a Ed.D from The University of San Francisco focusing on Organizational Change, and Executive Management Program Certificates from both MIT's Sloan School of Management and Stanford Business School on Strategic Marketing and Management

Dr Chatterjee was a Fulbright scholar to PRC representing the US Department of Education. The articles and video created by her "A day in the life of a student in China" were used extensively in the late 80's by education institutions in the US to teach about education and people in PRC.

In her spare time Dr. Chatterjee loves to paint, tend to her garden, and, together with her husband, play with their three precious grandchildren aged 5, 4 and 2 years