

## **Jagdish Mitra**

Jagdish helped found CanvasM, a end-2-end VAS company helping telecom service providers/ media and enterprises provide their consumers to gain from the impact of convergence. In his previous roles Jagdish has helped found business units like managed services and opened up new markets like Middle East and USA.

Jagdish leads CanvasM's bid to become the leading VAS enabler for the global communications industries, specifically entertainment, media and broadcast. He has over 15 years of experience in the areas of telecommunications, business development, IT project management and marketing in the global information services market. Building, designing and developing the Global Managed services business have been his key focus areas. Prior to CanvasM, was Head of Global managed services at Tech Mahindra, as head of business unit was responsible for the P&L of this new business unit focused in combining infrastructure, applications and operations ( BPO) and delivering as a complete service to the customer .

Jagdish holds a masters degree in Computer Applications from Birla Institute of Technology, India and an MBA from the University of London.