

Aloke Bajpai

Aloke Bajpai is the CEO of iXiGO.com a pioneer of travel meta-search in India. Aloke founded the venture in 2006 along with a team of professionals that brought a unique mix of travel, technology, business skills and passion to the venture. His vision is to empower the Indian traveler to get the best value through a platform which will eventually factor out the travel agent.

Aloke a first-generation entrepreneur started his career in Europe working with Amadeus, the world's largest travel technology provider. Along with his team Aloke launched the world's first web-based agency platforms, later known as Amadeus Vista and Cruise. He also spearheaded open-source based operational transformations.

Aloke returned to India in 2005 after an MBA in Europe to head business development at FinalQuadrant Solutions as their VP, Distribution Strategy before launching iXiGO.com

Aloke holds an electrical engineering degree from IIT Kanpur and an MBA from the INSEAD-Wharton Alliance.